Nate Sullivan

Senior Art Director & Designer | Brand, Digital, Motion & Experiential

Pendleton, Oregon (Remote) | 971.246.0047 | nate@natecreates.com | linkedin.com/in/natesullivan | natecreates.com

SUMMARY

Senior art director and multidisciplinary designer with 20+ years of experience spanning national advertising, B2B technology marketing, and integrated visual communications. Combines senior-level visual design expertise with strong creative judgement and the technical fluency to collaborate effectively across creative, marketing, and development teams.

Experienced taking projects from initial brief and creative concept through design, production, and final delivery. Equally comfortable developing a visual identity, tackling an interactive environment, designing a complex keynote, or translating technical products into compelling visual experiences. Twelve years operating an independent creative practice in close partnership with in-house marketing teams and agency partners.

DESIGN & CREATIVE DISCIPLINES

- **Art Direction & Brand Development:** campaign concepts, identity systems, and visual direction from brief through final delivery.
- **Motion Design & Video Production:** explainers, brand films, and product demos; 2D and 3D animation productions.
- **Experiential & Presentation Design:** keynote and sales presentations, 4K stage content, trade show booth environments and demo content.
- **Digital & Interactive Design:** marketing websites, app and UI design, WordPress builds, HTML/CSS.
- **AI & Emerging Technologies:** Continuously testing new tools and workflows, identifying where AI improves creative outcomes—and where human judgment, originality, and craft remain essential.
- **Collaboration & Creative Leadership:** works alongside existing marketing teams and under agency creative directors and writers; directs up to six freelancers and vendors on large productions.

PROFESSIONAL EXPERIENCE

Principal & Senior Art Director — Mountain Hut Media 2014–Present

Pendleton, Oregon (Remote)

Senior art direction, design, and digital production for B2B tech marketing teams in telecom, semiconductors, and enterprise software, working directly with clients and as a white-label partner to agencies. Twelve years of continuous operation built on repeat clients and referrals.

- **Radisys (2016–present):** art direction for the company's annual Mobile World Congress presence, a two-story, 32×54 ft booth environment with environmental motion graphics and 10+ demo videos, delivered each year on a fixed eight-week schedule.
- **ON Semi:** art-directed a 16-video rich media campaign built on four fully 3D concepts, each localized in English, German, Japanese, and Chinese for a global engineering audience.
- **Astera Labs:** Long-term design partner from privately held startup through NASDAQ listing, creating technical diagrams, web animations, and the company's Times Square billboard animation; continued collaboration alongside its internal design team.
- **Keynote production (2026):** motion and presentation design for three 30-minute, 4K-stage keynotes at a major energy company's retail franchise conference, combining video and animated slides on a six-week timeline, and working closely with communication agency.
- **Downstream:** teamed with creative directors at this Portland immersive agency to build environmental technology experiences that included VMware, Telstra, and Cisco, among others. Storyboard, concept decks and visual design.
- **Virtual expo:** Led design, development, and technical launch of a 30-vendor virtual expo for a state agency, using Jekyll and Netlify to meet demanding scalability requirements, including passing load test of up to 40,000 concurrent visitors.

- **Celerly (2026):** designed and directed an AI-assisted mobile inventory app for resellers from concept to public beta in six weeks, covering naming, trademark process, brand, UX, and interface design, with the build executed through AI development tools (Supabase, Voyage AI, Netlify, Git and vanilla JS). Variation of Celerly built as a CRM with Vite/React with similar deploy.

Art Director & Senior Designer — R2C Group (now RAIN Agency) 2008–2014

Portland, Oregon

Art Director, TV Commercials (2012–2014)

Art director and senior designer on national television campaigns. Lead art direction on Humana's annual Medicare enrollment campaign (long- and short-form TV); recurring work on TaxAct's annual campaign, including YouTube rich media. Other brands: KitchenAid, Kimberly-Clark, Shark, Ninja, Philips.

Senior UI Designer, Interactive (2008–2012)

Designed interactive websites and e-commerce experiences that extended clients' TV campaigns online. Co-developed an interactive video player that branched long-form commercials into personalized 5–6 minute interactive experiences; beta shipped for Smile Central.

Art Director & Web Manager — Radisys 2005–2007

Hillsboro, Oregon

Led visual communications and website design for a global telecommunications technology company. Developed marketing materials and digital experiences supporting corporate and product marketing.

Adjunct Faculty, Motion Graphics & Web Design — Art Institute of Portland 2013–2017

Portland, Oregon

Taught motion graphics, animation, web video, and UI/UX design in four-year degree programs, in a project- and critique-based format.

TOOLS & TECHNOLOGIES

Design & Motion: Adobe Creative Cloud (After Effects, Premiere, Illustrator, Photoshop, InDesign, Audition, Lightroom)

Presentation: PowerPoint

Web & Development: WordPress, HTML/CSS, working knowledge of JavaScript and Git

AI: Claude Code, Weavy, Midjourney, Runway

EDUCATION

B.S., Graphic Design — Portland State University